# **DEPARTMENT OF ECONOMICS AND MANAGEMENT**

## http://www.elf.stuba.sk/AnnualReport/2004/kem.htm

**Head of Department** 

 Prof. Ing. Ladislav Andrášik, DrSc.
 Tel: ++421-2-654 25 828

 e-mail: ladislav.andrasik @stuba.sk
 Fax: ++421-2-654 20 415

# I. STAFF

Professors Prof. Ing. Ladislav Andrášik, DrSc.

Associate Professors Doc. Ing. L'ubomír Jemala, PhD., Doc. Ing. Milan Horniaček, PhD., Visiting Associate Doc. Ing. Anna Maďaričová, PhD., Doc. Ing. Jaroslav Zajac, PhD.

Professor Doc.Ing. Ivan Figura, PhD.

Assistant Professors Ing. Andrea Andrášiková, PhDr. Tatiana Arbe,

Ing. Ľudmila Fabová, PhD., Ing. Mária Hranaiová, PhD.,

Visiting Assistant Ing. Edita Jančíková, PhD., Professor Ing . Miroslav Belica, PhD.

Research Worker PhDr.Marta Brinzová, Ing.Milan Materák, Ing. Mgr. Milan Potančok

Technical Staff Daniela Pintérová (secretary)

PhD. Students Ing. L'uboš Horka, Ing. Branislav Mišota, Ing. Marián Stenchlák

# **II. EQUIPMENT**

- Servers for Internet
- Virtual Laboratory for Strategic Experimentation

## III. TEACHING

**Economics** 

# III.1 Undergraduate Study (Bc.)

Subject, semester, hours per week for lectures and for seminars or practical excercises, name of lecturer

(1st sem., 3-2h)

M. Horniaček

Leonomies	(130 3011., 3 211)	M. Hranaiová
Management of Pre-production Phases	(7th sem., 2-2h)	Ľ. Jemala
Management	(8th sem., 2-2h)	Ľ. Jemala
Economic and Legal Principles in Telecommunications	(6th sem, 2-3h)	M. Materák
Small Business Entrepreneurship	(8th sem., 2-2h)	M. Belica
Every student had to choose during their studies (from 1st to 6th sem.) one subject from the following economic and social sciences:		
Philosophy	(1-2h)	M. Brinzová

Philosophy	(1-2h)	M. Brinzová
History	(1-2h)	A. Maďaričová
Politology	(1-2h)	A. Maďaričová M. Potančok

Annual Report 2005	Department of Economics and Management					
Banking and Stock Exchange	(1-2h)	Ľ. Fabová				
International Economics	(1-2h)	M. Horniaček				
III.2 Graduate Study (Ing.)						
Financial Management	(1st sem., 2-2h)	L. Andrášik				
Marketing	(1st sem., 3-0h)	J. Zajac				
Theory of Modelling of Economic System	ns (1st sem., 2-2h)	L. Andrášik				
Informatics in a Firm	(1st sem., 3-2h)	J. Zajac				

(1st sem., 2-2h)

(1 st sem., 2-2h)

(2nd sem., 2-2h)

(2nd sem., 2-3h)

(2nd sem., 2-2h)

(2nd sem., 2-2h)

M. Horniaček

T. Arbe

Ľ. Jemala

T. Arbe

E. Jančíková

L. Andrášik

# **IV. RESEARCH PROJECTS**

Simulation of Economic Systems

International Business

Game Theory and Decision-Making

**Business Economics and Management** 

- Contractual Relations and Increasing of Ability to Compete in the Conditions of European Integration. G 1/223/04, L. Andrášik
- Proposal Number 513396: NoE DIME, particular number 32

# **V. COOPERATION**

Management

Accounting

#### V.1 Cooperation in Slovakia

- Institute of Slovak and World Economics, Slovak Academy of Sciences, Bratislava
- Economic University, Bratislava
- Institute of Philosophy, Slovak Academy of Sciences, Bratislava
- Agricultural University, Nitra

### V.2 International Cooperation

- Faculty of Industrial Organisation and Management, Silesian Technical University, Gliwice, Poland
- University of Wisconsin Whitewater, USA
- University of Defence, CzR
- IIASA Laxenburg, Austria
- Budapest University of Technology and Economics, Budapest, Hungary
- University of Technology, Pilsen, CzR

## VI. THESES

### VI.1 Masters Theses

Masters theses written as poart of 5-year-study plan supervised at the Department of Economics and Management. The names of supervisors are in brackets.

- [1] V. Bražina: The process of implementation of ERP systems in business management of small and medium-size firms (L. Jemala)
- [2] O. Buranský: Price, taxes arbitrage, portfolio and chaos (J. Zajac)
- [3] J. Pataky: Voting games (M. Horniaček)

## VII. OTHER ACTIVITIES

- L. Andrášik: Eidhoven University, the Netherlands
- L. Andrášik: Strasbourg University, BETA, Strasbourg, France

#### VIII. PUBLICATIONS

#### VIII.1 Journals

- [1] ANDRÁŠIK, L.: How and Why Do Economic Sails Work? In: EuroReport. Vol.8, No.3 (2005) pp. 66-67. (in Slovak)
- [2] ANDRÁŠIK, L.: Are we Going to Develop Knowledge Communism in Slovakia, too? In: EuroReport. Vol.8, No.2 (2005) pp. 62-63. (in Slovak)
- [3] ANDRÁŠIK, L.: What Should We Do First: Accept or Give Out? That Is the Question! In: EuroReport. Vol.8, No.4 (2005) pp. 66-67. (in Slovak)
- [4] ANDRÁŠÍK, L.: How Much Outs and Hay to Strassbourg (Brussels) and How Much to Waterhill Variety Show? In: EuroReport. Vol.8, No.6 (2005) pp. 56-57. (in Slovak)
- [5] ANDRÁŠIK, L.: The Irresponsible Responsible? In: EuroReport. Vol.8, No.10 (2005) pp. 70-71. (in Slovak)
- [6] ANDRÁŠIK, L.: Splendid Life ... in Slovak Republic ? In: EuroReport. Vol.8, No.1 (2005) pp. 70-71. (in Slovak)
- [7] ANDRÁŠIK, L.: System Thinking and the Progress of Society. In: EuroReport. Vol.8, No.7-8 (2005) pp. 76-77. (in Slovak)
- [8] ANDRÁŠIK, L.: Using of Software STELLA for Simulation Experiments in Energetics. In: EE časopis pre elektrotechniku a energetiku. Vol.11, No.4 (2005) pp. 47-48. (in Slovak)
- [9] FABOVÁ, Ľ.: The Position of the V4 Countries in European Union. In: Biatec. Vol.13, No.8 (2005) pp. 10-12. (in Slovak)
- [10] HORNIAČEK, M.: Markovian Strategies and Effectiveness of Multilateral Bargaining. In: Ekonomika i matematičeskie metodi. Vol.41, No.3 (2005), pp. 80-87.
- [11] JEMALA, L.: How to Name of Bridges. In: Pravda. Vol.15, No.59 (2005) p. III. (in Slovak)
- [12] JEMALA, L.: It Is Missing New Managerial Blood. In: Sme. Vol.14, No.234 (2005) p. 12. (in Slovak)
- [13] JEMALA, Ľ.: Lisbon Strategy for the Slovak Republic: Competitiveness from the Aspect of Knowledge Management and Marketing Development. In: Parlamentný kuriér. - No.129 (2005) - pp. 54-57. (in Slovak)

- [14] JEMALA, L.: Milan Rúfus at His Best. In: Zrno. Vol.16, No.48 (2005) pp. 32-33. (in Slovak)
- [15] JEMALA, Ľ.: Social and Ecological Dimension of Management. In: Moderní řízení. Vol.40, No.11 (2005) - pp. 18-19. (in Czech)
- [16] JEMALA, L.: Integration of the Cultures. In: Katolícke noviny. Vol.120, No.39 (2005) p. 16. (in Slovak)
- [17] JEMALA, L.: A Hundred Years of Wireless Telegraphy and Jozef Murgaš. In: Slovo. Vol.7, No.7 (2005) p. 10. (in Slovak)
- [18] JEMALA, L.: Inventor Joseph Murgas and a Hundred Years of Radiotelegraphy. In: Spektrum. Vol.43, No.8 (2005) pp. 16-17. (in Slovak)
- [19] JEMALA, E.: It Doesn't Go without Vision. In: Pravda. Vol.15, No.151 (2005) p. 11. (in Slovak)
- [20] PINDA, Ľ., HORKA, Ľ., MIŠOTA, B.: Multi-Agent Simulation of Economy. In: Strategski menadžment. - Vol.10, No.3 (2005), - pp. 21-23. (in English)
- [21] ZAJAC, J.: Preferences Analysis, Transactions, and Volatility. In: The Journal of Risk Finance.

   Vol.6, No.3 (2005) pp. 251-266. (in English)
- [22] ZAJAC, J.: The Extensive Form of Imperfect Information and Failure Markets with Risk Decision. In: WSEAS Transactions on Environment and Development. Vol.1, No.1 (2005) pp. 140-143. (in English)

#### VIII.2 Conferences

- [1] ANDRÁŠIK, L.: Advanced System Thinking Promoted by Artificial Intelligence in Company Management. In: Factors of Company Prosperity in the Conditions of European Agrarian Matrket: Nitra, Slovak Republic, 22.9.2005. pp. 7-13. (in Slovak)
- [2] ANDRÁŠIK, L.: The EU-15 versus EU-25 Compete Global Economic Environment. In: International Conference "EU's Ability to Compete in Global World before and after Enlargement": Bratislava, Slovak Republic, 16.6.2005. pp. 6-33. (in English)
- [3] ANDRÁŠIKOVÁ, A.: EU Ability to Compete: Lisbon Dreams and Reality of the Years after Enlargement. In: International Conference "EU's Ability to Compete in Global World before and after Enlargement": Bratislava, Slovak Republic, 16.6.2005. pp. 34-47. (in English)
- [4] ARBE, T.: Activity of European Union and Slovak Republic Cultivate of Small Companys. In: International Conference "The Impact of Accession of New Member Countries to the EU on Its Competitiveness": Bratislava, Slovak Republic, 16.6.2005. pp. 6-20. (in Slovak)
- [5] ARBE, T.: European Small Enterprises and Competition of New Members. In: International Conference "EU's Ability to Compete in Global World before and after Enlargement": Bratislava, Slovak Republic, 16.6.2005. pp. 48-53. (in English)
- [6] ARBE, T.: Progressive Income Taxation. In: 7th Conference for PhD Students ELITECH 2005: Bratislava, Slovak Republic, 9.2.2005. pp. 59-60. (in English)
- [7] BAČOVÁ, I., GRELL, M., MAJIRSKÝ, M., MIŠOTA, B., RAKOVSKÁ, E.: Small Company Information Systems and the European Union. In: Conference: Liberec, Czech Republic, 7.4.2005. CD-Rom. (in Slovak)

- [8] BRINZOVÁ, M.: Phisolophy as a Therapy of Reductionalism. In: International Conference "The Impact of Accession of New Member Countries to the EU on Its Competitiveness": Bratislava, Slovak Republic, 16.6.2005. pp. 9-14. (in Slovak)
- [9] BRINZOVÁ, M.: Do the Knowledge Society Need Philosophy? In: International Conference "The Impact of Accession of New Member Countries to the EU on Its Competitiveness": Bratislava, Slovak Republic, 16.6.2005. pp. 21-35. (in Slovak)
- [10] FABOVÁ, E.: Competitiveness of the European Union and Countries of the V4. In: International Conference "The Impact of Accession of New Member Countries to the EU on Its Competitiveness": Bratislava, Slovak Republic, 16.6.2005. pp. 36-46. (in Slovak)
- [11] FABOVÁ, Ľ.: V4 Countries after the Accession to European Union. In: Factors of Company Prosperity in the Conditions of European Agrarian Matrket: Nitra, Slovak Republic, 22.9.2005. pp. 422-426. (in Slovak)
- [12] HORKA, L.: Competitiveness among Entities in Multi-Agent System. In: International Conference "The Impact of Accession of New Member Countries to the EU on Its Competitiveness": Bratislava, Slovak Republic, 16.6.2005. pp. 47-53. (in Slovak)
- [13] HORKA, L.: Multi-Agent Simulations: Competition among Entities. In: International Conference "EU's Ability to Compete in Global World before and after Enlargement": Bratislava, Slovak Republic, 16.6.2005. pp. 96-103. (in English)
- [14] HORKA, Ľ., MIŠOTA, B.: Agriculture as Part of Multi-Agent Simulation Model. In: Factors of Company Prosperity in the Conditions of European Agrarian Matrket: Nitra, Slovak Republic, 22.9.2005. pp. 432-436. (in Slovak)
- [15] HORKA, L., MIŠOTA, B.: Simulation of Evolution Market Equilibrium Used with Multi-Agent Methods. In: 7th Conference for PhD Students ELITECH 2005: Bratislava, Slovak Republic, 9.2.2005. pp. 49-50. (in English)
- [16] HORNIAČEK, M.: Political Constraints, Incentives and Lisbon Strategy. In: International Conference "EU's Ability to Complete in Global World before and after Enlargement": Bratislava, Slovak Republic, 16.6.2005. pp. 104-112. (in English)
- [17] HRANAIOVÁ, M.: Energy-Ecological Aspect of Economic Growth. In: International Conference "The Impact of Accession of New Member Countries to the EU on Its Competitiveness": Bratislava, Slovak Republic, 16.6.2005. pp. 54-62. (in Slovak)
- [18] JANČÍKOVÁ, E.: Harmonization of Accounting. In: Factors of Company Prosperity in the Conditions of European Agrarian Matrket: Nitra, Slovak Republic, 22.9.2005. pp. 283-287. (in Slovak)
- [19] JANČÍKOVÁ, E.: Harmonization of Accouting as Assumption of the Competitiveness Measurement. In: International Conference "The Impact of Accession of New Member Countries to the EU on Its Competitiveness": Bratislava, Slovak Republic, 16.6.2005. pp. 74-83. (in Slovak)
- [20] JEMALA, L.: Managing-Marketing Tools for the Growth of the Competitiveness in the Slovak Republic/European Union. In: International Conference "The Impact of Accession of New Member Countries to the EU on Its Competitiveness": Bratislava, Slovak Republic, 16.6.2005. pp. 84-96. (in Slovak)

- [21] MAĎARIČOVÁ, A.: Preconditions of Competitiveness of Slovakia in Integrated Europe: Historical Context with Education. In: International Conference "The Impact of Accession of New Member Countries to the EU on Its Competitiveness": Bratislava, Slovak Republic, 16.6.2005. pp. 103-110. (in Slovak)
- [22] MATERÁK, M.: Main Competitive Capability of Slovak Republic from the Offshoring View. In: International Conference "The Impact of Accession of New Member Countries to the EU on Its Competitiveness": Bratislava, Slovak Republic, 16.6.2005. pp. 121-130. (in Slovak)
- [23] MIŠOTA, B.: Multiagent-Based Economic Models of Firms Competition. In: International Conference "EU's Ability to Compete in Global World before and after Enlargement": Bratislava, Slovak Republic, 16.6.2005. pp. 126-131. (in English)
- [24] MIŠOTA, B., BAČOVÁ, I., MAJIRSKÝ, M.: Small Firm in EU Context and Its Information System. In: International Conference "The Impact of Accession of New Member Countries to the EU on Its Competitiveness": Bratislava, Slovak Republic, 16.6.2005. pp. 131-139. (in Slovak)
- [25] POTANČOK, M.: Different Approaches to EU Social Policy. In: International Conference "The Impact of Accession of New Member Countries to the EU on Its Competitiveness": Bratislava, Slovak Republic, 16.6.2005. pp. 140-152. (in Slovak)
- [26] STENCHLÁK, M.: The Simulation of Competitive Behavior of Economic Subjects. In: International Conference "The Impact of Accession of New Member Countries to the EU on Its Competitiveness": Bratislava, Slovak Republic, 16.6.2005. pp. 153-160. (in Slovak)
- [27] ZAJAC, J.: Asymmetric Market, Imperfect Information and Risk. In: International Conference on Information and Knowledge Engineering: Las Vegas, USA, 20.-23.6.2005. pp. 339-342. (in English)
- [28] ZAJAC, J.: Fluctuations and Competition with Uncertainty. In: International Conference "EU's Ability to Compete in Global World before and after Enlargement": Bratislava, Slovak Republic, 16.6.2005. pp. 177-185. (in English)
- [29] ZAJAC, J.: Imperfect Information and Markets with Risk. In: 2005 WSEAS International Conference on Dynamical Systems and Control: Venice, Italy, 2.-4.11.2005. CD-Rom. (in English)

## VIII.3 Parts of Books

- [1] ZAJAC, J.: Expectations, Asymmetries, and Contributions. In: Lecture Notes in Computer Science. Vol. 3828: Internet and Network Economics. Berlin: Springer-Verlag GmbH, 2005. pp. 1087-1093. (in English)
- [2] ANDRÁŠIK, L.: The Flying of Artificial Entomopter. In: Kognice a umělý život V. Svazek 1. -Opava: Slezská univerzita, 2005. - pp. 17-34. (in Slovak)