



Tech to protect
WILDLIFE

*FAQs
for mentors*

V.01

ZOOHACKATHON 2020
EUROPE



The [Free Spirit Foundation](#) and the [U.S. Embassy France](#) host the European Zoohackathon 2020

WHO ARE THE ORGANIZERS OF THE ZOOHACKATHON 2020 IN EUROPE ?

The U.S. embassy in Paris and the Department of state have chosen the Free Spirit Foundation (based in Paris, France) as the organizer of the Zoohackathon 2020 in Europe.

Free Spirit Foundation is a non profit organization dedicated to protecting our planet, protecting wildlife and building a brighter future for the young generation.

WHO ARE THE MAIN CONTACTS WITHIN THE FREE SPIRIT FOUNDATION ?

Fabrice Hossa, President of the Free Spirit Foundation

contact@freespiritfoundation.fr

Muriel Guyader, Marketing Manager of the Free Spirit Foundation and Responsible for the conservation program INAUDIBLE VOICES

Muriel.guyader@freespiritfoundation.fr

Valentine Falchero, Marketing Manager of the Free Spirit Foundation

Valentine.falchero@freespiritfoundation.fr

IS THERE ANY WEBSITE WITH INFORMATION ABOUT THE ZOOHACKATHON ?

Yes, go to <https://www.itfortheplanet.org>

Click on “Hackathon 2020” in the main menu

WHO ARE THE MENTORS ?

Mentors represent one of the most important components of these events.

These are the subject matter experts who provide guidance to the coding teams during the hackathon.

There are conservation mentors and technology mentors.

The conservation mentors will be available during the event to discuss the trafficking and conservation issues for the teams, and answer their questions in real time.

Conservation mentors can help the teams focus on a feasible approach or find key issues related to their problem statements, including making use of publicly available conservation data sets.

Technology mentors will be available during the event to discuss the coding itself, the choice of interface, the best coding languages or tech for what they want to develop, to offer tips and approaches to actually developing their wireframe solutions.

Tech mentors can discuss or offer examples of similar technology or algorithms that perform the types of tasks that they envision their demo tech performing.

Both sets of mentors can also make a demonstration either via pre-recorded or live video, including on preparing their final presentations for the judges.

WHEN DO THE MENTORS DO THEIR WORK ?

The different mentors will coordinate with the event organizers in order to be online, in shifts of 3-4 hour each on Saturday 7th and 1-2 hours each on Sunday 8th, and only during some specified shifts.

HOW DO THE MENTORS COMMUNICATE WITH THE TEAMS ?

Designated Slack will be made available for the mentors to answer questions and communicate with the various participating teams, and separately with the event organizers.

ARE MENTORS ALSO JUDGES ?

No.

WHO ARE THE MENTORS ?

Go to <https://www.itfortheplanet.org/mentors>